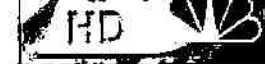




Alt Order #: \_\_\_\_\_  
 Product Desc: State Senate - Jeopardy  
 Estimate: \_\_\_\_\_  
 Flight Dates: 09/18/12 - 10/24/12  
 Original Date / Rev: 08/20/12 / 08/20/12  
 Order Type: GENERAL



KSNV

Primary AE: Kevin Goodell  
 Sales Office: VEGS  
 Sales Region: Local

Agency Name: Benny for Nevada  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
1930 Village Center Cir.  
Las Vegas, NV 89134

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

Advertiser Name: Benny for Nevada  
 Demographic: A25-54  
 Product Codes: PLC09  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

#### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	4	\$1,500.00	\$1,275.00
10/01/12	10/24/12	5	\$2,000.00	\$1,700.00

#### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$1,500.00	\$1,275.00	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	9	\$3,500.00	\$2,975.00	0.00

#### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003		0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TW----					2	\$375.00		0.00			
	Week:	09/24/12	09/30/12	-TW----					2	\$375.00		0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WT---					2	\$400.00		0.00			
	Week:	10/22/12	10/28/12	MTW----					3	\$400.00		0.00			
													Totals	9	\$3,500.00